

**The Osborne Foundation welcomes  
the first “Employment Launch Pad”  
organised by the Santa María La Real  
Foundation in El Puerto de Santa  
María**

“Lanzaderas de Empleo” (“Employment Launch Pads”) are a unique initiative designed to underpin the skills and visibility of people who find themselves unemployed, smoothing their way back into the world of work.

**El Puerto de Santa María, 28 March 2017.** To mark the culmination of the first “Employment Launch Pad” held in El Puerto de Santa María, the Osborne Foundation wished to lend its support to this Santa María La Real Foundation’s initiative through a workshop involving the 20 launch pad participants, local businesses and institutions and Osborne’s Communications Group and Human Resources departments.

Present at the welcoming ceremony were David de la Encina, Mayor of El Puerto de Santa María, Gabriel Barba of the Telefónica Foundation, Nuria Campón of the Santa María la Real Foundation and Tomás Osborne, President of the Osborne Foundation.

The unemployed people who take part in the “Employment Launch Pads” organised by the Santa María La Real Foundation have a diverse range of profiles, but one thing they have in common is a dynamic, committed and supportive outlook on life. Led by a coach, the Launch Pad participants bolster their professional skills, enhance their visibility, strengthen their networks and strive for a shared goal: discharging a professional activity, whether working for themselves or

for an employer. This time more than 400 candidates applied to take part in the project, but in the end only 20 were chosen to participate in the initiative.

The Santa María La Real Employment Launch Pad project is a successful initiative that has been in existence for just over two years; around 1,400 people throughout Spain have taken part.

With its contribution to the Puerto de Santa María Launch Pad, the Osborne Foundation continues pursuing one of its major goals: the training of young people geared towards improving their employability and entrepreneurial capabilities.

### **About the Osborne Foundation**

*The Osborne Foundation aims to provide training to young people that increases their employability, thus developing a culture of entrepreneurship and innovation. The Osborne Foundation is also committed to the preservation and dissemination of the Osborne Group's historical heritage.*

*The Osborne Foundation has strong partnerships with public and private entities which enable it to undertake work to achieve these goals.*

*In doing so, the Osborne Foundation represents the channel through which the Osborne Group practices Corporate Social Responsibility.*

### **About the Santa María La Real Foundation**

*We were constituted as a private, non profit-making cultural foundation of indefinite duration and national scope on 24 June 1994, listed in the Ministry of Education, Culture and Sport's Registry of Foundations, adhering to the special taxation regime provided for in Section II of Law 49/2002, dated 23 December. Our history as the Santa María la Real del Patrimonio Histórico Foundation, a project originating in Castilla y León, began in 2014 with the union of two entities, the Santa María la Real Foundation and the El Patrimonio Histórico de Castilla y León Foundation, that between them boast extensive experience in the management of heritage. This team of professionals, which was born from the merging of the two*



*foundations, strives on a daily basis to construct the future through commitment to heritage, landscapes and people as the central strand of our activities and the recipients of our efforts.*

// **Tags:** [Osborne](#), [Osborne Bull](#)

// **More informacion:** [Facebook](#) and [Twitter](#)  

// **Press contact:**

Fly Me to the moon for Osborne. Tel.: 91 781 25 06

[Berta Corrochano](#) / [David Málaga](#) / [Almudena Rodríguez](#)

[Ivan Llanza Ortiz](#), Head of Corporate Communications, Osborne Foundation

Tel.: 956 86 90 00